

CHARITY OF THE YEAR PARTNERSHIP



MARKING 10 YEARS OF IMPACT

Because the children of today all
deserve a tomorrow.

CELEBRATING A DECADE OF IMPACT

This year marks a major milestone for the **Grace Kelly Childhood Cancer Trust** - **our 10-year Anniversary.**

For a decade, we've been dedicated to providing hope and support to countless families affected by childhood cancer. Our mission is to make a difference. The Trust funds critical research into rare childhood cancers, supports families through their toughest times, promotes earlier diagnosis and offers accessible, easy to understand information through our booklets.

As we celebrate this milestone year, we are inviting your organisation to stand with us as our **Charity Partner of the Year** - and help us make our 10th year the most impactful yet. Together, we can create a brighter future for children facing cancer.

WHAT THIS PARTNERSHIP MEANS FOR YOU

Becoming your **Charity of the Year** in 2025 or 2026 means more than fundraising - it's about making a lasting difference together.

We offer:

Exclusive 10 year anniversary campaign involvement

- Join our flagship events, media features, and celebratory campaigns
- Co-branding opportunities and special recognition as a 10 Year Partner.

Tailored fundraising & support

- From bake-offs to skydives, we'll craft a bespoke calendar that excites and unites your team and provide support throughout.

Brand visibility & PR

- Recognition across our channels, PR collaborations, and opportunities to tell your story.

Team building & employee engagement

- Fun, meaningful activities that connect your people to a cause they can feel proud of.



WHAT OUR PARTNERS SAY:

"At Painters Law LLP, we are proud to support the incredible work of the Grace Kelly Childhood Cancer Trust. The charity's dedication to raising awareness, supporting families, and funding vital research into rare childhood cancers is both inspiring and essential.

We believe in making a difference in the communities we serve, and the Trust's commitment to improving outcomes for children and families affected by cancer aligns with our core values. It is a privilege to stand alongside such an enthusiastic and compassionate organisation.

We encourage others to support this important cause and help give hope to children and families facing the unimaginable."



CREATIVE & FLEXIBLE WAYS TO COLLABORATE

We understand that impactful partnerships go beyond fundraising. That's why we offer diverse and meaningful ways to support each other, including:

- Providing team volunteering opportunities that inspire and connect employees.
- Sharing professional skills and expertise to drive mutual growth.
- Donating gifts in kind that benefit both your organisation and our work.
- Contributing prizes for raffles and auctions to help us raise vital funds.



Charity of the Year partnership

- Co-branded marketing and media exposure.
- Employee engagement activities and fundraising support.
- Joint press opportunities and storytelling.
- Achieving your CSR goals with the help of our Marketing and Communications team.
- VIP invites to events and recognition in our reports and online.

Sponsorship opportunities

- Sponsor events, research projects, or awareness campaigns.
- Prominent logo placement and mentions across our communication channels.
- PR and media coverage.



Team fundraising & events

- Fun team-building opportunities with employee participation in fun runs, bake-offs, dress-down days, or bespoke challenges.
- Matched giving and Payroll Giving schemes.
- Leaderboards, prizes, and regular updates to keep teams engaged.



Cause-related marketing

- Launch a product with a donation per sale.
- Co-branded packaging or campaigns.
- Highlight your impact in customer-facing messaging.



YOUR IMPACT, OUR LEGACY

Here's what your support could achieve:

£150 Donation



Could pay for a Blossom Box, gifted to a child before a long hospital stay

£685 Donation



Could fund the cost to run all our Family Support Service for a day

£1,100 Donation



Could pay for the annual cost of an AV1 robot

£7,500 Donation



Could fund 100 1:1 sessions for a child with a Family Support Worker

 LET'S MAKE THIS A YEAR TO REMEMBER

We are committed to building genuine, meaningful partnerships and that starts with understanding what matters most to your organisation. We'll work closely with you to create a mutually beneficial relationship that supports your business goals while helping us continue our vital work for children and families affected by cancer.

As we look back on the past 10 years, we know none of this would have been possible without our generous supporters and partners. Now, we're looking forward—to the next 10 years of breakthroughs, awareness, and support! Your organisation has a unique opportunity to become part of a landmark moment in our charity's journey.

 TAKE THE FIRST STEP

Every big impact starts with a small step—and this could be yours.

Whether you're ready to nominate us as your Charity of the Year, host a fundraising event, volunteer or explore a tailored partnership, we're here to support you every step of the way.

Contact us today to explore how we can work together to make our 10th anniversary year truly special.

Together, we can make this milestone year a movement.

 Phone: 01905 885777

 Email: fundraising@gkcct.org

 Website: www.gkcct.org

Let's talk about what this partnership could look like for your business - and how we can create something truly special together.

