

Christmas Fundraising Guide

Helping you raise money for the
Grace Kelly Childhood Cancer Trust
this festive season

For more information visit
www.gkcct.org   



Thank you for your support

The Grace Kelly Childhood Cancer Trust was set up in 2016 in memory of Grace who sadly passed away from cancer in 2014.



Grace left behind a wish to help other children and it is this wish that inspires our work. Grace's legacy has now become the legacy of so many other children.

Childhood cancer is the number one medical cause of death of children in the UK.

We are working to change this

We are delighted that you have chosen to support us at the Grace Kelly Childhood Cancer Trust.

Your support will help to ensure that we can continue our vital work. Our national work includes raising awareness of

the symptoms and signs of childhood cancer to help enable children to be diagnosed at an earlier stage.

We also fund research into treatments of rare childhood cancers and produce information publications for clinicians and the families affected.

These booklets are evidence based, peer reviewed by experts and distributed free of charge to childhood cancer treatment centres across the UK.

Locally, we also provide emotional, practical and financial support to the families of children diagnosed with cancer.

You are helping us to be there for families when we are needed the most.

Your support really does make a difference

Supporting GKCCT is a truly rewarding experience. Every donation, however large or small, really does make a difference. This guide aims to provide you with all the information you need to plan, organise and enjoy your fundraising.

We are here to support you every step of the way. If you would like to discuss your fundraising ideas or would like to request materials to support you event then please do get in-touch or visit our website.

www.gkcct.org



There are lots of festive ways you can raise money for the Grace Kelly Childhood Cancer Trust

Whether you want to hold a festive jumper day, hold a reindeer festive fun event or whip up a snowstorm with your seasonal bakes, every pound will make a difference.

So how do you go about organising your Christmas fundraiser?

1 Pick an idea

Just in case you need a bit of inspiration, we've put together our top suggestions in this guide.

2 Plan your activity

Christmas is a hectic time of year and even the simplest activities need some preparation. Get started early to make sure your event goes smoothly and to give you time to plan how to raise the most money.

3 Promote the event

Once you've sorted out the details, think about how you'll get the most people involved and who can help you spread the word.

4 Pay in your money

Collect in your donations and total up the amount you have raised. For ways to pay in your donations please see the last page of this guide.



Christmas Jumpers

Could you wear your Christmas Jumpers for the Grace Kelly Childhood Cancer Trust this year?

Friday 10th December is the main date that we will be donning our Christmas jumpers, but it is fine to choose a different day to suit you too.

Last year we had schools, toddler groups, GP and dental surgeries, NCT groups and work places join in.

Find out more
www.gkcct.org/christmasjumpers

Simply wear your Christmas jumpers, T-shirts or even a Christmas decoration - have some fun and make a donation.

Suggested donation of £2 for work places and £1 for schools.



Treecycle

Christmas is a time of year for family and friends and of course the all-important Christmas tree.

We all love a real tree until the time comes to dispose of it after Christmas. Instead of having all those Christmas tree needles in the back of your car, why not ask the Grace Kelly Childhood cancer Trust to pick it up for you?

Just register for a collection and we will pick up your tree on the 5th, 6th and the 7th of January (we will confirm which day your tree will be collected nearer the time). It is as simple as that!

The areas that we are covering this year will be: WR1, WR3, WR4, WR5, WR7, WR9, WR10, B60, B61, B96 and B97. We will also be covering Barnt Green, Alvechurch, Inkberrow, Feckenham and the villages local to the charity:

Crowle, Upton Snodsbury, Broughton Hacket, White Ladies Aston and Drakes Broughton.

Find out more
www.gkcct.org/treecycle

Don't Send Me a Card

Sending traditional Christmas cards costs time, money and our planet. Why not send an E card this year and help support the GKCT.

Visit www.dontsendmeacard.com and select the Grace Kelly Childhood Cancer Trust.



Reindeer Festive Fun

Grab your antlers and your red noses this December and hold your very own Reindeer Festive Fun fundraising challenge for the Grace Kelly Childhood Cancer Trust. This event is kindly sponsored by Clover HR.

Join with other families, schools, nurseries and community groups for some Reindeer Festive Fun, health and well-being whilst raising vital funds for the GKCT!



Maybe a Christmas danceathon, readathon or a festive run around the playground or field?

Get your family or group together and spread some festive cheer. What reindeer activity will you take on this year?

Find out more by visiting www.gkcct.org/reindeer-festive-fun-2021



Stars OF LIGHT

Christmas time is often thought of as that special time of year when family and loved ones come together during the festivities. Often the focus of Christmas is very much on children opening presents and having fun.

Unfortunately, Christmas time can also be a time of great sadness when loved ones are no longer with us, especially if the loved one was a child.

This year, the Grace Kelly Childhood Cancer Trust would like to give parents, families and friends a chance to honour their child or loved one who is sadly no longer here. We are proud to be able to launch our first ever Stars of Light campaign where we can

honour those that are sadly missed.

We are inviting you to name a virtual shining star in memory of loved ones taken too soon. If you choose to do this, you can give the star a name, a chosen colour and leave a message as well.

Find out more
www.gkcct.org/stars-light

Always remembered, your star shining bright.

Secret Santa

GKCCT is giving businesses and their employees the chance to do Secret Santa with a twist this year by giving a gift that will really make a difference. Instead of buying novelty gifts GKCCT is asking workers to embrace the true spirit of Christmas and make a donation to the charity – sure in the knowledge that every penny goes directly towards their work in raising awareness of childhood cancer.



Paying in your money

Online

Donations made directly to online fundraising pages are sent directly to us. You can also pay in any funds raised offline through our website - visit www.gkcct.org and click donate.

By cheque

Please send cheques, made payable to Grace Kelly Childhood Cancer Trust to:

Grace Kelly Childhood Cancer Trust,
Unit 3 Coach House Yard, Cowsden Hall
Farm, Cowsden, Upton Snodsbury WR7
4NZ

BACS payment

Donations can be made via BACS. Please get in-touch for our bank details.

Cash

Where possible we would like to encourage the above donation paying in methods, however if you do have cash that you would like to give us then please contact us to arrange this.

T: 01905 885777

E: contact@gkcct.org

Thank you for your support

Without fundraisers like you, we would not be able to continue our vital work.

Because the children of today all deserve to have a tomorrow.

With very best wishes.

The team at the Grace Kelly Childhood Cancer Trust

*Merry Christmas and Happy
New Year to you and yours*

For more information visit
www.gkcct.org   

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 **Grace Kelly
Childhood
Cancer Trust**
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